



In association with **skillsmart retail™**



Getting more sales: Streamlining your service

TO BUY OR NOT TO BUY

Study shows customers make decisions in less than 30 secs

Loyal customers' fight to save store

Exceed expectations every time

Find out how you can get your customers to spend more, more often

LOCAL RETAIL ACADEMY WORKSHOP

Including **quick wins** to give your business a boost, and the opportunity to continue learning afterwards and get a nationally recognised qualification.

THE RETAIL ACADEMY—TASTER WORKSHOP

BUSINESS SUPPORT

The Retail Academy's award-winning training programmes have helped hundreds of smaller retailers **know more, do things better**—and increase their profitability.

The Retail Academy provides business support designed by successful retailers, for successful retailers. We can offer you relevant, effective help that focuses on immediate and continuing business benefits.

Our aim is simple.....we want to help you help yourself

GET YOUR CUSTOMERS TO SPEND MORE, MORE OFTEN

Meet other retailers and leading retail training people in your area, share experiences, and pick up new ideas that'll produce **quick wins for your business**:

- ⊖ Secure sales by making an unbeatable first impression
- ⊖ Increase sales through repeat business
- ⊖ Improve customer loyalty

Sign up for this exciting workshop today, and discover how you can streamline your service to get more sales.

Town Centres Management are offering up to 20 places on this **FREE** workshop

Venue : Business Centre, Howard Street
North Shields NE30 1NT
Date: Wednesday 1st November
Time: 5.30 pm for 6 pm start
Duration: 90 minutes
Cost: only your time
Benefit: more sales for your business

TO RESERVE YOUR PLACE CALL 0191 200 5733

Places will be allocated on a first, come, first served basis